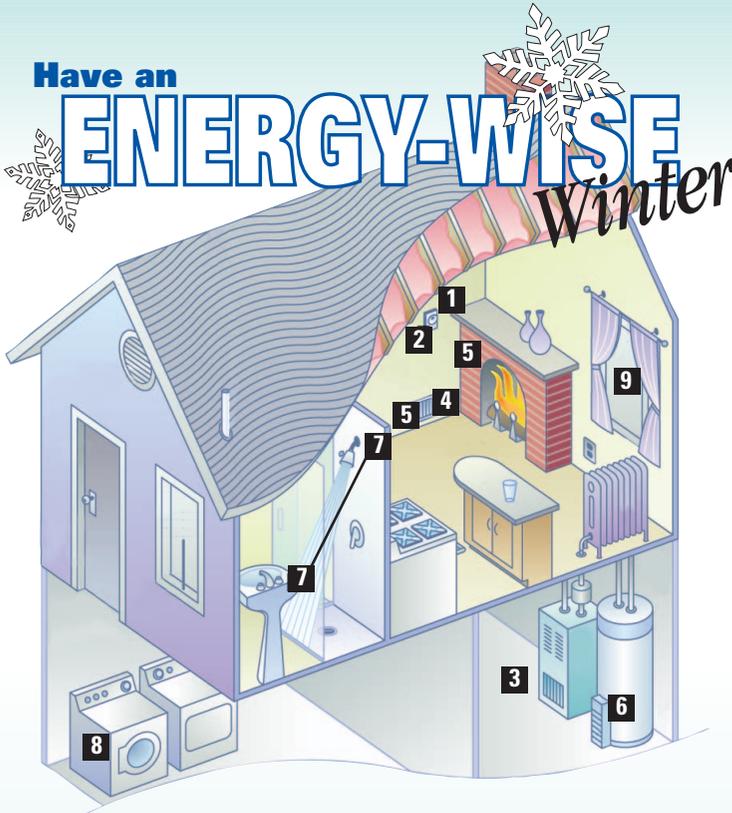


USING ENERGY SAFELY & WISELY



Have an

ENERGY-WISE Winter

Here are some tips to maximize your home's energy efficiency and minimize your utility bill.

- 1 Set thermostats between 65° and 70°, and at 58° when you're away from the house for more than a few hours. This may not be advisable if you have frail, ill or elderly people or infants in your home.
- 2 Turn down thermostats automatically without sacrificing comfort by installing automatic setback or programmable thermostats.
- 3 Change or clean furnace filters once a month during the heating season.
- 4 Warm air rises, so use registers to direct warm airflow across the floor.
- 5 Close vents and doors in unused rooms and close fireplace dampers when not in use.
- 6 Set water heater temperatures at 120° to cut water heating bills without sacrificing comfort.
- 7 Install water-flow restrictors in showerheads and faucets.
- 8 Run washing machines and clothes dryers with a full load.
- 9 Open draperies and blinds on sunny days to let the warmth in and close at night to insulate against cold air outside.



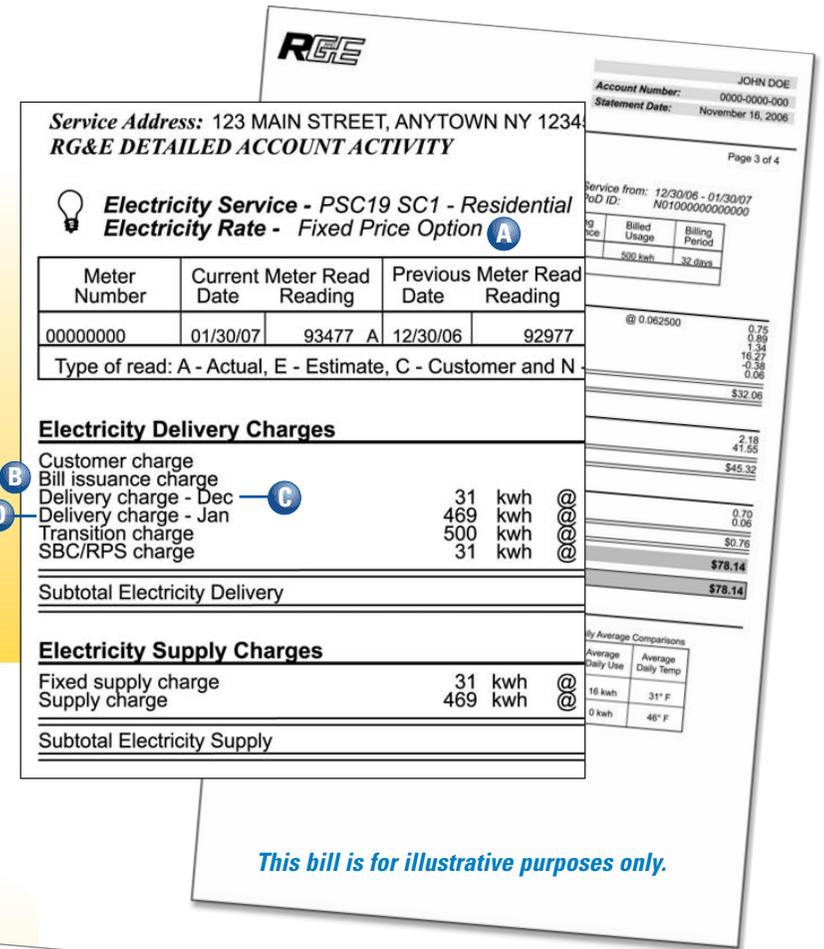
Before a Storm Strikes

- Have **flashlights** and a battery-operated radio handy.
- Have a **working corded telephone**. *Cordless and digital phones may not work during a power interruption.*
- Store adequate supplies of **water** and **non-perishable food**.
- Unplug sensitive electronic equipment – televisions, microwave ovens, VCRs and computers – that could be damaged by lightning or power surges.
- Set freezer and refrigerator controls to their **coldest setting** to extend the length of time the food will keep.
- If an electric pump supplies your water, **fill bathtubs** and containers for water supply.
- Know how to manually operate your **garage door**.
- If someone in your home depends on life-support equipment powered by electricity, **call us now** at 1.800.743.2110. You must provide an emergency power source during any unplanned power interruption.

Your **Voice Your Choice** supply choice is now in effect, and with it 2007 rates and prices

If you chose **RG&E** for your electricity supply >>

- A** You'll see your **new** electricity supply pricing option listed here.
- B** Your bill issuance charge reflects RG&E's costs to produce and send bills. This is not a new charge. Customers selecting a supplier other than RG&E (also known as an energy services company or ESCO) whose ESCO charges appear on their RG&E bill are not charged for bill issuance by RG&E.
- C** Your electricity charges are separated and listed by month. Your December charges reflect your electricity use at your 2006 *Voice Your Choice* supply pricing option.
- D** Your January electricity charges are for your 2007 use at your new *Voice Your Choice* supply pricing option.

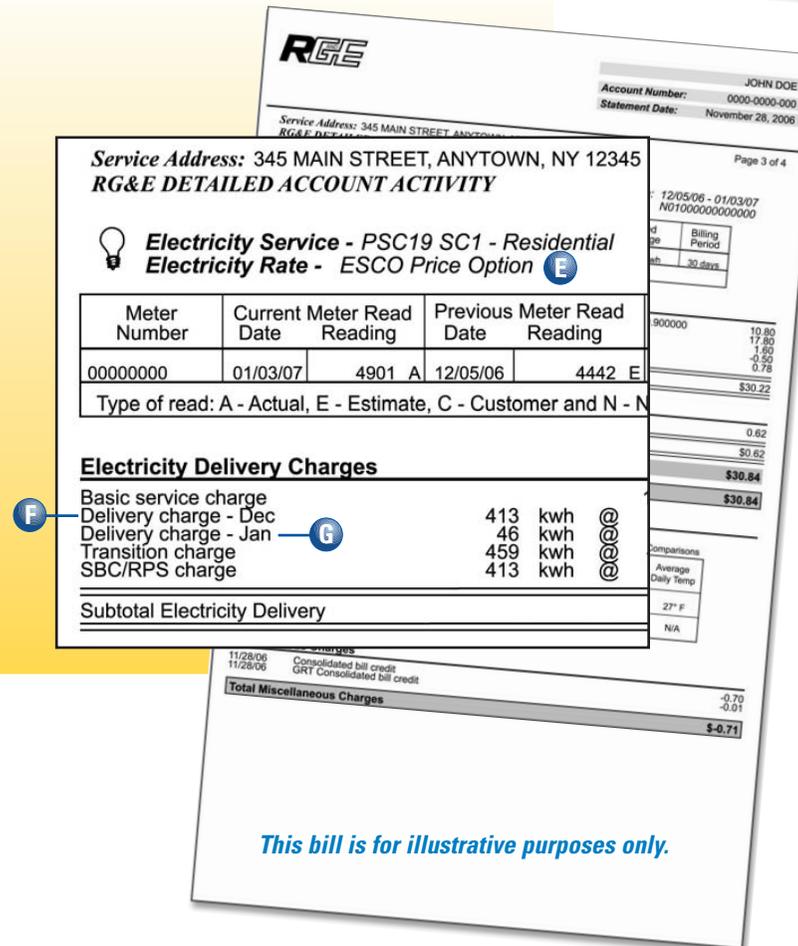


If you chose an energy services company (ESCO) for your electricity supply >>

- E** You'll see your **new** electricity supply pricing option listed here.
- F** Your electricity charges are separated and listed by month. Your December charges reflect your electricity use at your 2006 *Voice Your Choice* supply pricing option.
- G** Your January electricity charges are for your 2007 use at your new *Voice Your Choice* supply pricing option.

If you are enrolled in the ESCO Price Option with Supply Adjustment you will receive an additional retail access credit of 0.5 cents per kilowatt-hour. If you are enrolled in the ESCO Price Option, you will receive an additional 0.4-cent credit.

Customers who purchase their electricity supply from a supplier other than RG&E do not pay RG&E a bill issuance charge, however the ESCO may include an ESCO billing charge in their portion of the bill.



voice
your choice

If you did not make a supply choice by 7 p.m. on December 29, and you are an RG&E supply customer, your account was automatically enrolled in the **RG&E Variable Price Option**.

If you are an ESCO supply customer and your ESCO did not send RG&E a new enrollment for your account, you were placed in the same ESCO price option you had in 2006.

If you chose a new electricity supplier, your choice may not take effect until your February bill.



Emergency Generator Safety Guidelines

- Operate your generator outdoors in a clean, dry, well-ventilated area.
- Make sure all electrical connections comply with National Electric Code.
- **NEVER** connect a generator to an existing wiring system without an automatic transfer switch.
- **NEVER** overload your generator with too many appliances.
- **NEVER** let children play near a generator.
- Read our Emergency Generator Safety brochure at rge.com (click on "Safety Information") or call us at 1.585.771.2163.

Look Upstate NY



Precision Manufacturing >> Sentry

When the Sentry Group was considering sites for its new North American Gun Safe factory, its working relationship with RG&E was the deciding factor in choosing Monroe County.

In March 2005, the company sought a location for its new North American Gun Safe factory. The new plant would bring 20 high-skill, high-wage positions, and a significant portion of its production volume back to the United States from Shanghai, China.

"That working relationship with RG&E helped us close a gap between competitive site offers from other regions of the United States and Mexico and Monroe County," said James Brush, president and CEO of Sentry. "We feel that we can now compete successfully with manufacturers from North America and China."

Sentry provides customers from all over the world with affordable fire-resistant, waterproof, security storage containers to keep vital documents and valuables safe from damage.

>> For more information on how RG&E can help your business, visit lookupstateny.com or call 1.800.456.5153.

ENERGIZING OUR COMMUNITIES

Help Those In Need With The Power of Your DOLLARS

The Red Cross/RG&E Heating Fund is an energy assistance fund that helps eligible customers cope with unexpected energy emergencies. You can make sure the dollars are there to assist people this winter. There are **three ways** to contribute:

1. Add exactly \$1, \$2, or \$5 to your next RG&E payment.
2. Send a check payable to Red Cross/RG&E Heating Fund to: American Red Cross, Greater Rochester Chapter, 50 Prince St., Rochester, NY 14607.
3. Through automatic giving – have RG&E add a whole dollar amount to your future bills.

Every dollar sent to the Red Cross/RG&E Heating Fund is tax-deductible and goes to help someone in need.



Heating Fund
is a joint effort
of RG&E and the
American Red Cross

PRODUCTS & SERVICES THAT WORK FOR YOU

Even Out Your Energy Costs

With RG&E's Budget Billing service, you don't have to worry about seasonal ups and downs in your utility bills. Budget Billing lets you spread your utility costs evenly over 12 months. It's a great tool for planning your monthly budget because you'll know what your RG&E bill is going to be in advance. For more information or to sign up for Budget Billing, visit rge.com or call us at 1.800.743.2110.

If you are having trouble paying your RG&E bills, contact us at 1.877.266.3492.



Part of RG&E's commitment to the environment ...
printed with soy ink on recycled paper.