





Celebrate Earth Month: Switch to eBill and make a difference!

April is Earth Month. Take a step toward a greener future by signing up for eBill. Here are a few reasons why making the switch is good for you and the planet:

- **Protect our forests**. Millions of trees are used to produce paper. By choosing eBill, you help conserve our forests and protect wildlife habitats.
- Minimize waste. Paper bills often end up in landfills. Your eBill is entirely digital, reducing waste and helping to keep our planet clean.
- Enjoy convenience and security. With eBill, you can securely access your billing information anytime, anywhere.
- Easy to set up. Simply sign up online, and you'll start receiving your bills electronically or with our free Mobile App.



Switch today at **rge.com/eBill**. Your small action can lead to big changes for our planet.



Your energy savings start with your smart meter

Smart meters can help you make powerful choices and smart energy decisions. With tools like Energy Manager, you can:

- View your energy use down to the hour.
- See a breakdown of your energy use by category.
- Get tips on how to reduce your energy use and carbon footprint.

To learn more about smart meters, including when we'll be upgrading your neighborhood, visit **rge.com/SmartMeters**.

If you already have a smart meter, go to **rge.com/MyAccount** and give Energy Manager a try.

Smart Savings Rewards for you and for your community

Enroll in our **Smart Savings Rewards** program* and get a **\$70 e-gift card plus the chance to earn a \$20 credit on your electricity bill.**

Once you enroll, we'll adjust your thermostat during times when summer electricity demand is at its highest. It's just a few degrees, but you'll earn a \$20 credit on your electricity bill for participating in events all season long.

Get more information and see if you qualify at SmartSavingsRewards.com.

*To enroll, you must be an RG&E electricity customer with an eligible thermostat connected to a central air conditioning system.

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Don't dig into trouble, know what's below

Whether you're a contractor or homeowner, safe digging starts with **UDig NY**. This free, statewide service identifies any underground utilities and protects yourself and others from injury.

It's easy. Call 811 or visit UDigNY.org between two and 10 working days before starting your project.

It's free. Utility representatives will visit the site to mark the location of underground electric, gas, water and any other utility-owned facilities.

It's the law. Accidentally digging into underground utilities can cause personal injury, environmental harm and costly damage.

Look up ... look out!

If you're headed outdoors with a list of home improvement projects, remember to watch overhead – it could save your life!

When working around the outside of your house, remember aluminum siding, gutters and ladders conduct electricity. Make sure none of these materials come into contact with an overhead wire. No line is safe to touch, ever!

If your project includes trimming trees, please don't trim near power lines, leave that trimming to us.

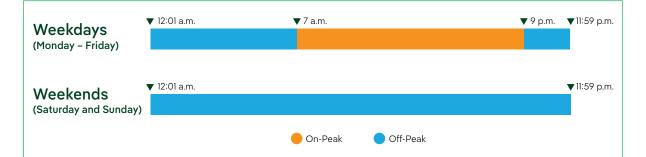
Visit **rge.com** for more information.

Are your timers set to save money?

Daylight Saving Time (DST) began Sunday, March 9. If you're an **RG&E Time-of-Use (TOU) electricity service customer**, be sure any timers you use to control equipment or appliances during lower cost hours are always matched with the clock in your **RG&E** electric meter.

To confirm if you're a TOU customer, please check your "Electricity Service" noted on your bill at the top of page 3.

The clocks in our TOU meters automatically adjust for DST. Please refer to the graph below for lower cost hours, or visit **rge.com/TOU** for more information.



Rolling up our sleeves for our community

Our employees teamed up with the American Red Cross of Western New York, rolling up our sleeves to donate blood and raise awareness about the constant need for blood donors.

Every two seconds someone in our country needs blood. It's essential for surgeries, cancer treatment, chronic illnesses and traumatic injuries. Whether a patient receives whole blood, red cells, platelets or plasma, this lifesaving care starts with one person making a generous donation.



