

# Exclusive rebates on energy-efficient heat pumps



## More efficient comfort – all year long

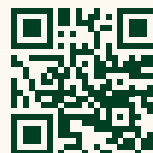
When it comes to home comfort, you're probably familiar with traditional heating and cooling systems like furnaces and boilers. But heat pumps offer a more energy-efficient option that can keep your home comfortable and help you reduce energy waste for years to come. Heat pumps:

- Provide both heating and cooling for year-round comfort, so you can replace two pieces of old, inefficient equipment with one system
- Take energy from the air or ground around them to generate hot or cool air, so you can eliminate fuel delivery

Plus, our experienced network of participating contractors is on hand to help assess your home's needs, recommend the right heat pump for you and **offer financial incentives** to help **lower installation costs**.

**Get started.**

Connect with a participating contractor to start exploring your options.



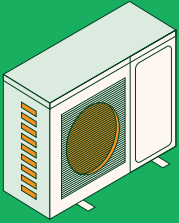
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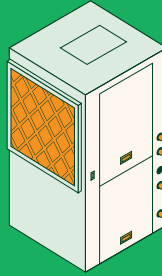
# Benefits of heat pumps

## Air-Source Heat Pumps



- Up to 50% more efficient than oil-fueled systems
- Great for apartments and single-family homes
- Require no existing or new ductwork

## Geothermal Heat Pumps



- Up to 3x more efficient than oil-fueled systems
- Well-suited for single-family homes with lawns or space to accommodate a geothermal loop

## Five steps to improving home comfort and savings with a heat pump

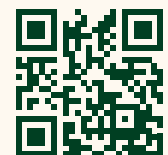
1. **Find a contractor.** Use our innovative tool to choose a participating contractor in your area. You can even set up consultations with multiple contractors to make sure you get the right fit.
2. **Receive expert guidance.** Your contractor will explain how heat pumps work and discuss solutions that meet your needs. They'll draw up plans and a proposed scope of work, plus take care of any needed permits or testing, like installing ductwork, upgrading electric panels, testing soil or marking utility lines.
3. **Prepare for installation.**
  - **Air-source heat pumps** can typically be installed in one to two days. Installation can include adding wall units or vents and usually results in minimal interruption to your home. For some projects, an outdoor unit may be placed on stands tucked away in your yard.
  - **Geothermal heat pump** project timelines can vary. The size of your home will affect the size of the loop you need and the drilling process. Your contractor will work with an engineer to design the most effective loop for your system. Vertical loops will typically require 100 square feet of outdoor space, while horizontal loops may require up to half an acre. If your yard is disturbed, it typically is graded and seeded, so it can start returning to normal in a few weeks.
4. **Enjoy your new system.** Rely on your heat pump for 100% of your home's heating and cooling needs. You'll retire any existing system that used oil, propane, natural gas or electric resistance. You also can remove any connecting fuel lines and permanently seal exhaust vent openings.
5. **Get rebates from NYSEG and RG&E.** No need to submit paperwork, your contractor will take care of that.

**Start now.**

**Learn more and find a contractor.**



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