

RG&E REMINDS CUSTOMERS TO **VOICE YOUR CHOICE**

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*Company Urges Those Who Haven't Already Chosen
an Electricity Supplier and Electricity Supply Pricing Option to Enroll*

FOR IMMEDIATE RELEASE

Rochester, NY, December 21, 2007 — RG&E is reminding customers that the deadline for enrolling in the **Voice Your Choice** program – 7pm on December 28, 2007 – is approaching quickly. Customers who do not choose an electricity supplier and electricity supply pricing option will be automatically placed in the variable price option of their current electricity supplier.

In the first 11 weeks of RG&E's **Voice Your Choice** campaign, more than 114,000 customers – about 32% of all customers – have made their selections for 2008.

"We credit our outreach, communications and advertising campaign including participation at more than 130 community events for the pace of the enrollments thus far. We are encouraged that people are becoming more familiar with what they need to do and are taking action." said Clyde Forbes, RG&E's **Voice Your Choice** spokesperson.

To continue to influence the pace of **Voice Your Choice** enrollments, RG&E sent out reminder letters to customers who have not yet enrolled and placed reminder calls this week.

Customers can select an electricity pricing option for 2008 through RG&E or an energy services company (ESCO), and they can get more information or enroll through:

- Enrollment material that was mailed to every RG&E customer in October.
- RG&E's Web site (www.rge.com).
- **1.800.RGE.VYCN**ow (1.800.743.8926).

Customers who want to enroll with an ESCO should contact the ESCO directly. For the most up-to-date list of ESCOs, visit www.rge.com or www.AskPSC.com.

Note: Electricity prices are made up of separate **delivery** and **supply** charges. The **delivery** charge is what customers pay RG&E to transport electricity to their homes and businesses through RG&E's delivery system. The **supply** charge is what customers pay RG&E or another supplier for the electricity they use.

About RG&E: RG&E is a subsidiary of Energy East Corporation [NYSE:EAS], a super-regional energy services and delivery company in the Northeast. We serve 359,000 electricity customers

and 296,000 natural gas customers in a nine-county region centered on the City of Rochester. By providing outstanding customer service and meeting our customers' energy requirements in an environmentally-responsible manner, we will continue to be a valuable asset to the communities we serve. For more information about RG&E, visit rge.com.

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